

TAO PRODUCTIONS CASE STUDY

Title:

GOTR STOPOVER, LEWES

Brief:

To produce and manage a two day 25,000 per night festival in an unusual location using local trade where possible.

Client:

Mumford and Sons

Objectives:

To site manage and design the Gentlemen of the Road Stopover in Lewes. The Lewes Stopover was undertaken in its entirety by the TAO team from pre-planning, safety documentation and liaison with the SAG. Procurement and management of all infrastructure for the site including a large access bridge over the river and bridges over walls of the Priory ancient monument (under the control of English Heritage). TAO also managed all technical production for the bands including Mumford & Sons, The Vaccines and Vampire Weekend; this included a custom made clear sheeted 19m wide stage.

The brief from the band and management was to allow as much access as possible for local persons from Lewes and as such a farmers/country market was introduced to the site with 40 stalls, a pro-celebrity football match was arranged, a local school was used as a campsite for 5,000 of the concert goers and all caterers were local including the bar suppliers.

The Lewes site was of archaeological significance and TAO worked with the local authority (who had never had a large concert in their area before), English Heritage, The Priory Trust and the HSE.



TAO Productions undertook:

- Computer Aided Design of the site with full plans produced as required for operational, traffic and emergency planning duties.
- Site planning and layout of over 50 concessions from food to drink to hand made crafts and the local market in the Priory Ruins.
 - Full site planning documentation for the event including two music stages.
 - Procurement of News substance Creative Agency to supply site art and bespoke Art Installation.
 - Procure, Specify and Manage all production elements for the event and show including sound systems, stages, power, fencing, toilets, plant, CCTV and buildings.
- Liaison pre and post event with event stakeholders including local authorities, concessions, charities, Mumford and Sons, Everybody's Management and emergency services.



- Supply crews to site build and manage site throughout the event.
- Manage the arena acts and concessions siting.
- Supply crew including production and event personnel, riggers, medical manager and fire personnel.

Event Reviews and Testimonials':

It was never in doubt !!!

Just wanted to say thank you for making it such a fantastic, safe and enjoyable event, as well as your support for White Ribbon.

Best wishes

Jason Tingley Chief Inspector Lewes District Commander

"It was amazing Andy and the band told the world it was their best GOTR ever; Thank you so much."

Jenny Rowland – CEO, Lewes District Council

